

## IMPACT OF WESTERN CULTURE ON INDIAN CULTURE

### Introduction:

India is land of Diversity. Our country has various languages, religion, culture, tradition etc. various elements of Indian culture such as Indian books on philosophy, Indian cuisine, yoga etc. have created an impact all over the world. Western culture is also called European civilization, Western civilization or Western lifestyle. It is based on certain belief systems, traditional customs moral and ethical values. The term not only applies to European countries but to places where we see spread of European culture. India is a country rich in its heritage and culture, but we are seeing fading of Indian culture at many places of India, especially at the urban societies of India.

### Western Culture Impact:

The effect of western culture is greatly seen in our customs, tradition, social and moral behavior, our love and respect for others. These days a person loves to live in freedom, he does not want to bind themselves in Indian customs and traditions. Day by day we see breaking of joint family and more and more development of nuclear family. Very few are interested in making adjustments and share their things with other family members, the word privacy is given greater importance and the love and respect towards other especially elders is decreasing day by day. In this information age people are too busy to care for others. Western culture has brought with it the seeds of selfishness in the minds of Indian.

These are contradictory to Indian culture which has always taught to live in harmony with each other and always love and respect everyone at home. With lack in experience of a nuclear family due to the absence of grandfather and grandmother, and both parents working a child fails to learn ethical or moral values, and learn whatever little he sees and understands from the world and his teachers. In this way we end up bringing up a child who has little ethical values and do not hesitate in doing any unfair practices, because no one is there to teach him good or bad or stop him from doing something bad.

Western culture is not altogether bad, although it has made our life faster but enhanced the technology has also made our life easier and comfortable. We need to give importance to our Indian culture which taught us to live in peace and harmony with other by the way of increasing our tolerance and patience. Many people of other countries are realizing the importance of Indian heritage and are adapting the goodness of Indian culture such as practice of Yoga and meditation, wisdom and teachings passed by the ancient saint etc. The knowledge of Indian wisdom helps human being of any race to enrich their life.

### Conclusion:

It's time to realize both the goodness and harmful effects of both Indian and western culture, and adopt and goodness and get rid of those cultural practices that are degrading the quality of human life.